

Specification Sheet

Cougar[®] DigitalChoice[™]

DOMTAR EarthChoice[®]
High quality paper with a conscience



The Mark of Responsible Forestry
SW-COC-001318
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The Global Benchmark for Responsible Forest Management



Features

- Known for its superior quality and performance, Cougar DigitalChoice delivers the look of a more expensive bright white digital sheet without all the high costs
- 98 brightness for dazzling results
- Balanced white shade
- Available in Super Smooth and Smooth finishes
- Enhanced sheet uniformity for a more consistent printing surface
- Superior opacity for minimal show-through

Uses

- Color copies, business collateral, brochures, direct mail and newsletters

Environmental Characteristics

- FSC-certified
- Premier member of Domtar EarthChoice[®] family of products
- SFI Fiber Sourcing Certified
- Made with Total Chlorine Free (TCF) and Elemental Chlorine Free (ECF) virgin fiber content
- 10% post-consumer, Process Chlorine Free (PCF) and lignin-free fiber

Guarantees

- Manufactured under alkaline (acid-free) conditions for increased longevity and performance
- Guaranteed and optimized for production laser devices and desktop inkjet & laser devices
- Certified for HP Indigo 5500 & HP Indigo 7000 presses
- Domtar Electronic Imaging Guarantee
- Offset pre-printing guaranteed, 60 lb. and heavier subject to the guidelines of the original equipment manufacturer

Sheets

- Sheets – Super Smooth & Smooth: Text – 25x38/500; Cover – 20x26/500

BASIS WT [LB]	GSM	BRIGHTNESS	OPACITY	SMOOTHNESS		CALIPER		P-C FIBER
				Super Smooth	Smooth	Super Smooth	Smooth	
50T	74	98	92	—	/ 135	—	/ 4.0	10%
60T	89	98	93* / 94	60	/ 100	4.2	/ 4.6	10%
70T	104	98	94* / 95	60	/ 100	4.7	/ 5.2	10%
80T	118	98	96	60	/ 110	5.3	/ 5.9	10%
100T	148	98	97	60	/ 130	6.7	/ 7.5	10%
65C	176	98	98	60	/ 110	8.1	/ 8.8	10%
80C	216	98	99	60	/ 120	10.1	/ 10.9	10%
100C	270	98	99	90	/ 140	13.0	/ 13.9	10%
130DTC	351	98	100	85	/ —	16.2	/ —	10%

* The opacity for 60 lb. Super Smooth is 93 and 70 lb. Super Smooth is 94.



The Domtar Electronic Imaging Guarantee reinforces our commitment to superior print quantities and excellent performance within all varieties of digital print applications when utilizing the recommended guidelines established by the equipment manufacturer.



Domtar is pleased to make an annual contribution of \$275,000 to WWF from the sale of Cougar brand products

Visit www.domtar.com for samples and swatchbooks
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