



Making paper fun

For A Great Performance

Cougar



Crafting a magnificent guitar is an art, mastered by only a select few. Beautiful lines, consistently rich performance and carefully selected materials all come into play in creating a classic instrument. At Domtar, fine paper is a passion — and Cougar, a masterpiece. Cougar is a perfectly composed medley of form and function – a standard you will want to play again and again.

Our newest printed promotion, Cougar – For A Great Performance, is a tribute to the home-grown, North American heritage of Cougar paper. Domtar created this down-to-earth and accessible piece to showcase the fine craftsmanship and beautiful detail of Cougar. The “story” of the acoustic guitar works well as a metaphor to convey the superior quality, value and long-standing history of Cougar. Just as the acoustic guitar helped to shape the history of popular music in North America, Cougar has been a staple in the opaque paper market for over 35 years.

This comparator takes two of Cougar’s most popular finishes – Super Smooth and Smooth- and compares them with higher-priced competitive sheets, including those from Neenah and Mohawk. As shown by the stunning black-and-white and color images featured, Cougar easily offers print quality that matches or exceeds other premium papers – making it an affordable alternative to higher-priced text and cover grades.

With a balanced white shade and high 98 brightness, Cougar adds vividness to your full-color images – and trouble-free runnability and printability means an outstanding performance every time. And now Domtar has perfected its composition with an improved print surface and a new super smooth offering. Cougar is the perfect instrument to enhance all of your artistic endeavors.

This piece was printed on an 8-color UV Heidelberg XL105 press using UV four-color process inks with an overall aqueous coating. The cover was printed on 130 lb. Cougar Cougar Double-Thick Cover, Smooth Finish. The inside pages were printed on 80 lb. Cougar Cover, Smooth Finish and 80 lb. Cougar Cover, Super Smooth Finish.

Copies of For a Great Performance are available at SampleXpress.